



SUPPLY CHAIN & LOGISTICS  
ASSOCIATION OF AUSTRALIA

# Women in Logistics The Final Frontier

Friday, 29 April 2016

**When:** Friday, 29 April 2016

**Time:** 12noon to 5.00pm

**Cost:** SCLAA members \$150.00  
Non-members \$165.00

**Venue:** MCG Members Dining Room & Percy  
Beames Bar,  
Brunton Ave, Richmond VIC

**Registrations close on Monday, 18 April 2016**

**Proudly sponsored by:**



## The SCLAA is proud to present Women in Logistics - The Final Frontier

Ground breaking and inspiring this is a unique event that will challenge your thinking and give your corporations and teams a different perspective in non-traditional roles for women. An amazing line up of leaders who ask the right questions and challenge the norm. SCLAA is proud to hold this event and encourages individuals and companies to accelerate the need for diversity and strengthen our future in the supply chain and logistics industry. This event will change the think tanks of government and industry and will showcase support for women. Hear and learn that there are exciting careers and opportunities in every part of the supply chain and logistics field.

By supporting the event you are leading the way in championing diversity, ensuring stronger working relationships between men and women and putting into practice ideas that will bring immediate economic and social benefits to your organisations. Encouraging diversity in work-places across the country in non-traditional sectors, and highlighting the need for men and women to support each other through collaboration will drive change. Ask your colleagues to attend so that they can also learn how to facilitate inclusive conversation, ask the right questions and create action!



Christine Tolson



Jody Freestone



Amanda O'Brien



Tracey Waring



Amanda Blesing



Mark Skipper

**REGISTER  
NOW**



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# Women in Logistics The Final Frontier Event Program

12:00pm Canapes. Guests seated by 12:30pm

12:45pm **Action is Just the Beginning**  
Opening Address: Amanda O'Brien (MC for the event)  
National Director SCLAA



12:45pm **Confidence v's Competence: which is more useful when it comes to getting ahead**  
Amanda Blesing  
Speaker and Mentor | Ambition Revolution



2:00pm **Authentic Leadership: What does it truly mean to be an authentic and influential leader and lead an authentic life?**  
Tracey Waring, Partner – Ernst & Young  
Global Mining & Metals IFRS leader and Oceania IFRS desk leader



3:15pm **Fearless Leadership: Change Leadership is about People not Organisations**  
Christine Tolson  
Air Commodore, Director General Supply Chain  
Vice Chief of the Defence Force



4:30pm **Managing Change in a 40 Year Family Business**  
Jody Freestone  
General Manager Freestone's Transport



5:00pm **Closing Remarks**  
Mark Skipper  
SCLAA National Chairman



**REGISTER NOW**



# REGISTRATION FORM

## Women in Logistics The Final Frontier

Friday, 29 April 2016

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Ph: (\_\_\_\_) \_\_\_\_\_ Mob: \_\_\_\_\_

Email address: (print clearly) \_\_\_\_\_

### ADDITIONAL ATTENDEES:

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Email address: (print clearly) \_\_\_\_\_

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Email address: (print clearly) \_\_\_\_\_

<input type="checkbox"/> SCLAA Member	\$ 150.00	Inc GST	Qty x _____	\$ _____
<input type="checkbox"/> Non-Member	\$ 165.00	Inc GST	Qty x _____	\$ _____
			Total Cost inc GST	\$ _____

#### Payment Option 1 - Online (SCLAA's preferred method of registration)

**Click here** to register online (Members need to be logged into website to view SCLAA member rate)

\*\* Please note: online payments DO NOT accept AMEX. Please contact the SCLAA Secretariat for AMEX payments.

#### Payment Option 2 - Electronic Funds Transfer

**Acc Name:** Supply Chain & Logistics Association of Australia **BSB:** 033-039 **Account No:** 521 656

\* Please use your "SURNAME" & "160426" as your EFT reference.

#### Payment Option 3 - Credit Card

VISA  MASTERCARD  AMEX

Name : \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_ Amount: \_\_\_\_\_

Card No:

Signature: \_\_\_\_\_



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## **SPONSORSHIP OPPORTUNITIES**

### **Women in Logistics The Final Frontier**

*Friday, 29 April 2016*

**This is your opportunity to invest in the future of women in logistics.**

Ensure that your Company Stands out from the crowd at this First Time Premier Event. This is a unique event in the Industry where your company will be joined by high level decision makers who are working individually and together to create change. The networking opportunities will highlight and accelerate men and women's essential collaboration in the supply chain industry. Don't let you or your company miss the chance to learn how to elevate your think tanks, increase your knowledge, put into practice ideas that will not only increase your bottom line but elevate your social awareness. It is a year to make progress in the industry.

SCLAA is making an exciting announcement on the day so be part of this unmissable event. Be a front runner, a game changer and encourage your male colleagues who will be fundamental in working alongside you well into the future to be there to show their support. A call to action to all males, take your female colleagues and be their champions, assist their voices and elevate their talent in the industry, work closely with them. Be the colleague or company that encourages leadership, partnership and inspiration. Work together and be a shining example of making the necessary collaborative change. Are you all ready! This is just the beginning!

A unique event that will challenge your thinking, inspire you into action and assist you to make collaborative change. The Supply Chain & Logistics Association of Australia is leading the way and is **Australia's largest association for Supply Chain and Logistics professionals and practitioners working in SME's through to large Corporates.** Co-organised joint events with other respected Industry Partners and supported selected Industry Conferences across the Nation leverages the associations scope. No other Association runs as many supply chain and logistics national events across Australia as the SCLAA, an organisation that serves and advances the interests of Supply Chain and Logistics professionals in Australia.

# SPONSORSHIP OPPORTUNITIES

## Women in Logistics The Final Frontier

*Friday, 29 April 2016*

### **Gold Sponsorship : \$8,000 investment**

- Co-naming of the event with the SCLAA
- Gold Sponsorship to be acknowledged and large logo to be prominently placed on all event promotional material, – including mail outs and the Women in Logistics event page on the SCLAA website.
- Announcement of sponsorship to be sent to the full SCLAA database and included on the National news page of the SCLAA website.
- Six complimentary registrations to attend the Women in Logistics event.
- Gold sponsorship acknowledgement during the opening and closing of the event.
- Gold sponsorship to be acknowledged, with prominent logo, in the SCLAA newsletter.
- Complimentary 1/3 page advertisement to be included in the SCLAA newsletter with the event coverage.
- Opportunity to include information and promotional gift in the event bag.

### **Silver Sponsorship : \$5,000 investment**

- Silver Sponsorship to be acknowledged and medium logo to be prominently placed on all event promotional material, – including mail outs and the Women in Logistics event page on the SCLAA website.
- Announcement of Silver sponsorship to be included on the National news page of the SCLAA website and SCLAA social media.
- Four complimentary registrations to attend the Women in Logistics event.
- Silver sponsor acknowledgement during the opening and closing of the event.
- Silver sponsorship to be acknowledged, with medium logo, in the SCLAA newsletter.
- Opportunity to include a promotional gift in the event bag.

### **Bronze Sponsorship : \$3,000 investment**

- Bronze Sponsorship to be acknowledged and small logo placed on all event promotional material, including mail outs and the Women in Logistics event page on the SCLAA website.
- Announcement of Silver sponsorship to be included on the National news page of the SCLAA website and SCLAA social media.
- Two complimentary registrations to attend the Women in Logistics event.
- Bronze sponsorship acknowledgement during the opening and closing of the event.
- Bronze sponsorship to be acknowledged, small with logo, in the SCLAA newsletter.
- Opportunity to include a promotional gift in the event bag.



# SPONSORSHIP FORM

## Women in Logistics The Final Frontier

*Friday, 29 April 2016*

Gold Sponsorship - \$8,000  
Silver Sponsorship - \$5,000  
Bronze Sponsorship - \$3,000

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship selected:  Gold  Silver  Bronze

Sponsorship amount: \$ \_\_\_\_\_

### Method of payment:

- Cheque attached to sponsorship form
- Forwarding the completed sponsorship form and will pay upon receipt of invoice.
- Authorisation is hereby given to charge my credit card (details below)
- Payment will be made by direct deposit into the SCLAA bank account.
  
- MasterCard  VISA  American Express

**Credit Card Number:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry Date: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

### Electronic Funds Transfer

Account Name: SCLAA BSB: 033 039 Account Number: 521 656

Please specify your "COMPANY NAME" when completing the funds transfer to facilitate ease of reconciliation of payments and attach a copy of the bank receipt to the registration form.

Please return to:

Post: SCLAA National Secretariat, 154, 16 Beenleigh Redland Bay Road  
LOGANHOLME QLD 4129

Email: secretary@sclaa.com.au

Fax: 07 3112 6838