

SCLAA ENEWSLETTER AND WEBSITE ADVERTISING OPPORTUNITIES



The Supply Chain and Logistics Association of Australia (SCLAA) provides opportunities for your company to partner with the Association through their on-line eNewsletter. This communication tool will provide direct access on a regular basis to SCLAA Members.



SCLAA on-line eNewsletter

The SCLAA has a bi-monthly on-line eNewsletter which is designed to keep Members abreast of all SCLAA events and industry news across the country. The eNewsletter is available via email and on-line six times a year.

Let's get to work.

Behind every good job, you'll find a team of dedicated and motivated people. Matching the right workers with the right companies is our job, and we're determined to make it happen.

Let's get to work

ADELAIDE • BRISBANE • MELBOURNE • SYDNEY • NEWCASTLE • PERTH

trojanrecruit.com.au

Trojan Recruitment Group
Determined People

Option One-eNewsletter Advertisement - six month \$2100 +GST per annum

- A one-third horizontal full colour strip ad in the monthly on-line eNewsletter three times a year.
- Please supply a 190 x 70mm third page ad print ready pdf (no bleed or crop marks required).
- A 400 word overview on your company in the SCLAA eNewsletter, including your company logo.
- Submission of three media releases a year to have published within the monthly on-line eNewsletter.

In addition, all advertisers are entitled to send media releases through for the bi-monthly eNewsletter. Please email through any product, and or media releases on your company, by the 23rd of every month for the eNewsletter. (A maximum number of media releases may apply. Please allow for three per year within your annual advertising package.)

Option Two-eNewsletter Advertisement - one-off \$700 +GST

- 1 x one-third full colour horizontal strip ad
- Please supply a 190 x 70mm third page ad print ready pdf (no bleed or crop marks required).

www.sclaa.com.au

The SCLAA has a website which ensures all Members have access to the calendar of events across the country, archived eNewsletters, partners information and regular news. In addition the SCLAA is on Twitter, FaceBook and Linked In.



The partner ads rotate on the right hand side of the home page

Option Three-Website Partner Ad - one-off \$250 +GST

- One off web Partner Ad for one month on www.sclaa.com.au
- Please supply a 300 x 300pixel high resolution jpeg

Option Four-Website Partner Ads - Six months \$1,300 +GST

- Six Month option for web Partner Ads on www.sclaa.com.au
- Please supply a 300 x 300pixel high resolution jpeg

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PLEASE FAX BACK TO 1300 364 145 OR SCAN AND EMAIL BACK TO editor@sclaa.com.au

Yes we would like to be an SCLAA eNewsletter Advertiser. Please send us an invoice for:

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Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____ Suburb: _____

State: _____ Post Code: _____

Ph: (_____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please email the print ready artwork and media releases to editor@sclaa.com.au